**Yasunobu Takata**

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January 01, 2017

Mr. Adam Sandler (採用担当者名)

xxx Franklin Drive

San Francisco, California, xxxxx

(xxx)xxx-xxxx

adam.sandler@mail.com

Dear Mr. Sandler,

In response to the posting for a Social Marketing Representative at ABC Agency, Inc, I am writing to demonstrate my interest in this position since I believe I have the necessary expertise and meet the requirement. With my career history in marketing, I am competent in my skills and knowledge.

As a previous Marketing Representative of DEF Institute, I have gained experience in planning and operating corporate social media as branding tools. I know how to run social media while understanding the customers’ needs. Here are my achievements at DEF Institute:

* Improving CLIENT’s Instagram engagement rate by 300%
* Growing the CLIENT’s Facebook fans from 500 to 5000 organically.
* Doubling the CLIENT’s advertising budget by 250%

I remember I was excited to witness the unprecedented traction of Instagram campaign ABC Agency conducted for Coca Cola in summer 2016 and I was determined to be involved in the more successful campaigns with your company.

I believe I can contribute tremendously to ABC Agency. My passion to create buzz with influential brands and my background will make me the perfect fit for this job.

Thank you very much for your time and consideration. I sincerely hope you will give me an opportunity to prove my passion and the skills in a face-to-face interview. I look forward to hearing from you.

Best regards,

Yasunobu Takata